

KIMIN EOM

School of Social Sciences
Singapore Management University
10 Canning Rise, #05-01
Singapore 179873

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Website: www.kimineom.com

ACADEMIC POSITION

Assistant Professor of Psychology, School of Social Sciences, Singapore Management University	2018 – present
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EDUCATION

Ph.D. in Social Psychology, University of California, Santa Barbara Dissertation: “A Sociocultural Psychological Analysis of Antecedents of Pro-Environmental Support” Advisors: Dr. Heejung Kim and Dr. David Sherman	2018
M.A. in Cognitive Science, Yonsei University, Korea	2010
B.A. in Psychology, Chung-Ang University, Korea	2008

RESEARCH INTERESTS

Culture; Sustainability; Prosociality; Social Influence; Judgement and Decision-Making; Well-Being

HONORS, AWARDS, AND GRANTS

Editorial Fellow, <i>Journal of Experimental Psychology: General</i>	2023
Early Career Advisory Board, <i>Journal of Environmental Psychology</i>	2021
Singapore Ministry of Education (MOE) Tier 1 Academic Research Fund “Desire for National Power vs. National Status and Pro-Environmental Support” (PI: Awarded SG\$35,480)	2020 – 2021
Singapore Management University Start-up Research Grant “Normative Influence on Pro-Environmental Action: The Moderating Role of Perceived Motives underlying Pro-Environmental Action” (PI: Awarded SG\$25,000)	2018 – 2020
McClintock Award for research, teaching, and service, Department of Psychological and Brain Sciences, University of California, Santa Barbara	2018
Graduate Division Dissertation Fellowship, University of California, Santa Barbara (US\$7,500 + tuition)	2017
Summer Institute in Social and Personality Psychology (SISPP), the Society for Personality and Social Psychology (Subject: <i>Behavior Change</i> instructed by Drs. Kathleen Vohs and Wendy Wood)	2017
Sustainability Psychology Preconference Student Data Blitz Award, 2017 Annual Meeting of the Society for Personality and Social Psychology (US\$100)	2017

Tobin Project Grant	2016
“The Effect of Income Inequality on the Expression of Personal Values and Beliefs” (PI: Awarded US\$1,200)	
UCSB Doctoral Student Travel Grant 2015-2016 (US\$1,400)	2016
Society for Personality and Social Psychology Travel Award (US\$500)	2015
Fulbright Graduate Study Award, Korean-American Educational Commission (US\$60,794)	2012 – 2017
Brain Korea 21 Participation Scholarship, Ministry of Education, Science and Technology, Korea	2008
Department Honor Scholarship, Chung-Ang University, Seoul, Korea	2007
English Excellent Record Scholarship, Chung-Ang University, Seoul, Korea	2006

PUBLICATIONS

*denotes shared first authorship

†denotes student collaborators

- †Leong, S., **Eom, K.**, Ishii, K., Aichberger, M. C., Fetz, K., Müller, T. S., Kim, H. S., & Sherman, D. K. (2022). Individual costs and community benefits: Collectivism and individuals’ compliance with public health interventions. *PLoS ONE*, 17(11): e0275388, <https://doi.org/10.1371/journal.pone.0275388>
- †Ramos, J., †Grant, M. D., †Flores, A., Dickert, S., **Eom, K.**, Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubaltelli, E., Sherman, D. K., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Structured analysis of personal criteria increases intentions to minimize others’ health risks during the COVID-19 pandemic. *PANAS Nexus*, pgac218, <https://doi.org/10.1093/pnasnexus/pgac218>
- Kim, H. S., **Eom, K.**, †Chuang, R. Y., & Sherman, D. K. (2022). Psychology and the threat of contagion: How perceived vulnerability to disease moderates the link between xenophobic thoughts and support for xenophobic actions. *Personality and Social Psychology Bulletin*, 48(10), 1465–1482. <https://doi.org/10.1177/01461672211037138>
- Sherman, D. K., Updegraff, J. A., †Handy, M. S., **Eom, K.**, & Kim, H. S. (2022). Beliefs and social norms as precursors of environmental support: The joint influence of collectivism and socioeconomic status. *Personality and Social Psychology Bulletin*, 48(3), 463-477. <https://doi.org/10.1177/01461672211007252>
- †Huang, T., Leung, A. K.-y., **Eom, K.**, & Tam, K. P. (2022). Important to me and my society: How culture influences the roles of personal values and perceived normative values in pro-environmental engagement via collectivistic orientation. *Journal of Environmental Psychology*, 80, 101774. <https://doi.org/10.1016/j.jenvp.2022.101774>
- *†Flores, A., *†Cole, J. C., Dickert, S., **Eom, K.**, Jiga-Boy, G., Kogut, T., Loria, R., Mayorga, M., Pedersen, E. J., Pereira, B., Rubaltelli, E., Sherman, D. K., Slovic, P., Västfjäll, D., & Van Boven, L. (2022). Politicians polarize and experts depolarize public support for covid-19 management policies across countries. *Proceedings of the National Academy of Sciences*, 119(3), e2117543119. <https://doi.org/10.1073/pnas.2117543119>

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- Eom, K.**, †Tok, T., Saad, C. S., & Kim, H. S. (2021). Religion, environmental guilt, and pro-environmental support: The opposing pathways of environmental stewardship and belief in a controlling god. *Journal of Environmental Psychology*, 78, 101717. <https://doi.org/10.1016/j.jenvp.2021.101717>
- †Chuang, R. Y., **Eom, K.**, & Kim, H. S. (2021). Religion, social connectedness, and xenophobic responses to Ebola. *Frontiers in Psychology*, 12, 678141. <https://doi.org/10.3389/fpsyg.2021.678141>
- †Choy, B. K., **Eom, K.**, & Li, N. P. (2021). Too cynical to reconnect: Cynicism moderates the effect of social exclusion on prosociality through empathy. *Personality and Individual Differences*, 178, 110871. <https://doi.org/10.1016/j.paid.2021.110871>
- Eom, K.**, Saad, C. S., & Kim, H. S. (2021). Religiosity moderates the link between environmental beliefs and pro-environmental support: The role of belief in a controlling god. *Personality and Social Psychology Bulletin*, 47, 891–905. <https://doi.org/10.1177/0146167220948712>
- *Lawrie, S., ***Eom, K.**, Moza, D., Gabreliuc, A., & Kim, H. S. (2020). Cultural variability in the association between age and well-being: The role of uncertainty avoidance. *Psychological Science*, 31, 51–64. <https://doi.org/10.1177/0956797619887348>
- Eom, K.**, †Papadakis, V., Sherman, D. K., & Kim, H. S. (2019). The psychology of pro-environmental support: In search of global solutions for a global problem. *Current Directions in Psychological Science*, 28, 490–495. <https://doi.org/10.1177/0963721419854099>
- Kim, J., & **Eom, K.** (2019). Cross-cultural media effects research. In M. B. Oliver, A. A. Raney, & J. Bryant (Eds.), *Media Effects: Advances in Theory and Research (4th ed.)* (pp. 419–434). New York: Routledge.
- Eom, K.**, Kim, H. S., & Sherman, D. K. (2018). Social class, control, and action: Socioeconomic status differences in antecedents of support for pro-environmental action. *Journal of Experimental Social Psychology*, 77, 60–75. <https://doi.org/10.1016/j.jesp.2018.03.009>
- **Selected among most cited articles from JESP since 2018 (as of 2021)**
- Shin, J., Suh, E. M., **Eom, K.**, & Kim, H. S. (2018). What does happiness prompt in your mind? Culture, word choice, and happiness. *Journal of Happiness Studies*, 19, 649–662. <https://doi.org/10.1007/s10902-016-9836-8>
- Eom, K.**, Kim, H. S., Sherman, D. K., & Ishii, K. (2016). Cultural variability in the link between environmental concern and support for environmental action. *Psychological Science*, 27(10), 1331–1339. <https://doi.org/10.1177/0956797616660078>
- **Featured in Nature Climate Change news and views: Zaval, L. (2016) Culture and climate action. Nature Climate Change, 6, 1061–1062.**
http://www.nature.com/nclimate/journal/v6/n12/full/nclimate3164.html?WT.feed_name=subjects_biological-sciences
- Eom, K.**, & Kim, H. S. (2015). Intersubjective norms: Cultural and interpersonal perspective. *Journal of Cross-Cultural Psychology*, 46(10), 1313–1316. [Commentary] <https://doi.org/10.1177/0022022115600262>
- Eom, K.**, & Kim, H. S. (2015). Cultural psychological theory. In B. Gawronski, & G. V. Bodenhausen (Eds.), *Theory and Explanation in Social Psychology* (pp. 328–344). New York: Guilford Press.

De Leersnyder, J., Mesquita, B., Kim, H. S., **Eom, K.**, & Choi, H. (2014). Emotional fit with culture: Predictor of individual differences in relational well-being. *Emotion*, 14(2), 241–245.
<https://doi.org/10.1037/a0035296>

MANUSCRIPTS UNDER REVIEW OR IN PREPARATION

*denotes shared first authorship

†denotes student collaborators

Eom, K., & †Ng, S. (invited revision). The potential of religion for promoting sustainability: The role of stewardship. *Topics in Cognitive Science*.

†Ng, S., & **Eom, K.** (invited revision). Religious stewardship and pro-environmental action: The mediating roles of environmental guilt and anger. *Psychology of Religion and Spirituality*.

Eom, K. & †Choy, B. K. (under review). Is common behavior considered moral? The role of perceived others' motives in moral norm inferences and motivation about environmental behavior.

Eom, K., Sherman, D. K., & Kim, H. S. (in preparation). Owner of a lonely heart: Social isolation and belief-action association regarding environmental sustainability.

***Eom, K.**, *†Cole, J. C., Sherman, D. K., Dickert, S., Flores, A., Jiga-Boy, G., Kogut, T., Mayorga, M., Pedersen, E. J., Pereira, B., Rubaltelli, E., Slovic, P., Västfjäll, D., & Van Boven, L. (in preparation). It's all connected: Collectivism, climate change, and COVID-19.

Eom, K. & †Choy, B. K. (in preparation). The role of perceived scientists' motives in responses to scientific consensus.

Eom, K. & Geiger, N. (in preparation). Desire for national status and support for global prosocial actions.

OTHER WRITING

Eom, K. (2019). Does awareness of environmental problems guarantee environmental actions? Maybe more for those privileged. *Science Trends*. <https://sciencetrends.com/does-awareness-of-environmental-problems-guarantee-environmental-actions-maybe-more-for-those-privileged/>

INVITED TALKS AND COLLOQUIA

Yonsei University, Department of Psychology, Korea	Oct 2022
Cardiff University, School of Psychology, UK	Mar 2021
York University, Department of Psychology, Canada	Jan 2021
Singapore Management University, Behavioral Sciences Institute Seminar Series	Sep 2020
Victoria University of Wellington, Department of Psychology, New Zealand	Aug 2020
National University of Singapore, Lee Kuan Yew School of Public Policy, Institute of Water Policy Research Seminar	Aug 2020
Sogang University, Department of Psychology, Korea	Oct 2019
National University of Singapore, Department of Psychology Brownbag	Oct 2018

Singapore Management University, Behavioral Sciences Institute Seminar
Series

Oct 2018

Singapore Management University, School of Social Sciences

Jan 2018

CHAired CONFERENCE SYMPOSIA

Eom, K. (2021, Jul). *From conflict to collaboration: Investigations on environmental sustainability*. Symposium at the 14th Biennial Conference of the Asian Association of Social Psychology, Seoul, Korea

▪ **Selected as a featured symposium**

Eom, K. (2019, May). *Psychology of sustainability: A multilevel perspective*. Symposium at the 31st Annual Convention of the Association for Psychological Science, Washington, D.C.

Eom, K. & Kim, H. S. (2015, Feb). *Identity, belief, and environmental action: The link between environmental identity/belief and environmental behavior and influence of social and cultural factors*. Symposium at the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.

SELECTED CONFERENCE PRESENTATIONS

* denotes presenter

Talks

***Eom, K.**, & Choy, B. K. (2022, May). *The role of perceived others' motives in moral norm inferences from descriptive norms*. Research to be presented at the Annual Convention of the Association for Psychological Science, Chicago, IL.

***Eom, K.**, Sherman, D. K., Updegraff, J. A., & Kim, H. S. (2022, Feb). *Collectivism and predictors of engagement in environmental action*. Research presented at the Annual Meeting of the Society for Personality and Social Psychology, San Francisco, CA.

***Eom, K.** (2021, Nov). *Religion and the environment: The moderating role of religiosity in the association between environmental beliefs and pro-environmental action*. Research presented at the Winter Conference of the Korean Social and Personality Psychological Association, Virtual Conference.

***Eom, K.**, Saad, C. S., Sherman, D. K., & Kim, H. S. (2021, Oct). *The psychology of pro-environmental support: In search of global solutions for a global problem*. Research presented at the Annual Conference of the Society of Experimental Social Psychology, Santa Barbara, CA.

***Eom, K.** (2021, Jul). *Religion, environmental guilt, and pro-environmental support: The opposing effects of stewardship belief and belief in a controlling god*. Research presented at the Biennial Conference of the Asian Association of Social Psychology, Virtual Conference.

*Suh, S., Jung, J., **Eom, K.**, & Lickel, B. (2020, Jun). *Understanding collective responsibility in particulate matter issue*. Research accepted to be presented at the SPSSI (Society for the Psychological Study of Social Issues) Summer Conference, Denver, CO. – Cancelled due to COVID-19

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- ***Eom, K.**, Saad, C. S., & Kim, H. S. (2020, May). *Religiosity moderates the link between environmental beliefs and pro-environmental action: The role of belief in a controlling god*. Research accepted to be presented at the Annual Convention of the Association for Psychological Science, Chicago, IL. – Cancelled due to COVID-19
- ***Eom, K.**, Saad, C. S., & Kim, H. S. (2020, Feb). *The relationship between environmental beliefs and pro-environmental action: The moderating role of religiosity*. Research presented at the Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- ***Eom, K.** (2019, Jul). *Sociocultural diversity in precursors of pro-environmental support*. Research presented the Biennial Conference of the Asian Association of Social Psychology, Taipei, Taiwan.
- ***Eom, K.**, & Kim, H. S. (2019, May). *Sociocultural differences in predictors of pro-environmental behavior and policy support*. Research presented at the Annual Convention of the Association for Psychological Science, Washington, DC.
- *Kim, H. S., **Eom, K.**, & Sherman, D. K. (2018, Oct). *Sociocultural diversity in predictors of support for pro-environmental actions*. Research presented at the Annual Conference of the Society of Experimental Social Psychology, Seattle, WA.
- ***Eom, K.**, Kim, H. S., & Sherman, D. K. (2018, Aug). *A sociocultural psychological perspective on antecedents of pro-environmental action*. Research presented at the Annual Conference of Korean Psychological Association, Seoul, Korea.
- ***Eom, K.**, Kim, H. S., & Sherman, D. K. (2017, Jan). *The moderating effect of social class on the link between belief in climate change and pro-environmental action*. Research presented at the Sustainability Psychology Preconference at the Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- **Recipient of Student Data Blitz Award**
- ***Eom, K.**, Kim, H. S., & Sherman, D. K. (2017, Jan). *The moderating effect of social class on the link between beliefs and social and political action: The case of climate change*. Research presented at the Attitudes and Social Influence Preconference at the Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- *Kim, H. S., Sherman, D. K., **Eom, K.**, LeClair, J., & Mojaverian, T. (2016, Oct). *Oxytocin and cultural fit: A case of social openness*. Research presented at the Annual Conference of the Society of Experimental Social Psychology, Santa Monica, CA.
- ***Eom, K.**, Kim, H. S., & Sherman, D. K. (2016, Aug). *Socioeconomic status and the link between beliefs and social action: the case of climate change*. Research presented at 23rd International Congress of International Association for Cross-Cultural Psychology, Nagoya, Japan.
- *Kim, H. S., **Eom, K.**, LeClair, J., Ishii, K., Sherman, D. K. (2016, Jul). *Culture, oxytocin, and interpersonal trust*. Research presented at 23rd International Congress of International Association for Cross-Cultural Psychology, Nagoya, Japan.
- Lawrie, S. L., ***Eom, K.**, & Kim, H. S. (2016, Jul). *Well-being across the life span: The role of aging, generations, and period effects*. Research presented at 23rd International Congress of International Association for Cross-Cultural Psychology, Nagoya, Japan.

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- ***Eom, K.**, Kim, H. S., & Ishii, K. (2015, Feb). *We believe, therefore we act? Cultural analysis of the association between environmental beliefs and behaviors*. Research presented at the 16th Annual Meeting of the Society for Personality and Social Psychology, Long Beach, CA.
 - ***Eom, K.**, Kim, H. S., Sherman, D. K., & Ishii, K. (2014, Mar). *Can value predict behavior? Cultural variation in the association between pro-environmental value and behavior*. Research presented at the 2nd Annual UCSB Environmental Politics Conference, Santa Barbara, CA.
 - ***Eom, K.**, & Han, K. H. (2009, Dec). *Ripple effect and decisional procrastination: Effects of lay belief about ripple effect on decisional procrastination*. Research presented at the Winter Conference of Korean Social and Personality Psychological Association, Suwon, Korea.

Posters

- *Choy, B. K., **Eom, K.**, & Li, N. P. (2021, May). *Cynicism moderates the effect of social exclusion on prosociality through empathy*. Poster presented at the Annual Convention of the Association for Psychological Science, Virtual Convention
- *Huang, T., Leung, A. K. Y., **Eom, K.**, & Tam, K. P. (2021, May). *How culture influences the impacts of personal values and perceived normative values on pro-environmental engagement*. Poster presented at the Annual Convention of the Association for Psychological Science, Virtual Convention
- ***Eom, K.** (2019, Feb). *The indirect effects of stewardship and belief in controlling god on pro-environmental support via collective guilt*. Poster presented at the Sustainability Psychology Preconference at the Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.
- *Lawrie, S. I., **Eom, K.**, Moza, D., Gavreliuc, A., & Kim, H. S. (2018, May). *Culture's role in explaining mixed findings in the relationship between age and well-being*. Poster presented at the Annual Convention of the Association for Psychological Science, San Francisco, CA.
- ***Eom, K.**, Kim, H. S., & Sherman, D. K. (2016, Jan). *We believe, therefore we act? Social class moderates the link between climate change beliefs and environmental action*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, San Diego, CA.
- ***Eom, K.**, Kim, H. S., Sherman, D. K., & Ishii, K. (2014, Feb). *Can values predict behaviors? Cultural variation in the association between pro-environmental value and behavior*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, Austin, TX.
- ***Eom, K.**, & Kim, H. S. (2013, Jan). *Culture, choice, and indecisiveness: How culture influences when and why people hesitate to choose*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, New Orleans, LA.
- *Lim, N., **Eom, K.**, & Suh, E. M. (2011, Jan). *Appearance and human essence: Two binds more when a third-person perspective is taken*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, San Antonio, TX.
- ***Eom, K.**, Ahn, W., & Han, K. H. (2011, Jan). *Why people avoid choosing new? Effects of optimism and lay belief on status quo bias*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, San Antonio, TX.

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- ***Eom, K., & Han, K. H.** (2010, Jan). *Self and affective forecasting: Individual difference in predicting in-group members' affective experience*. Poster presented at the Annual Meeting of The Society for Personality and Social Psychology, Las Vegas, NV.
- ***Eom, K., & Han, K. H.** (2009, Aug). *Individual difference in predicting of impact of decision making*. Poster presented at the Annual Conference of Korean Psychological Association, Seoul, Korea.

TEACHING AND MENTORING

Instructor of Record

Singapore Management University

Psychology of Sustainability	2023 - present
Psychology Research Methods II	2019 - present
Social Psychology	2019 Term 2
General Linear Model	2018 - present

UC Santa Barbara

Psychology of Self	Summer 17
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Lab Instructor

UC Santa Barbara

Laboratory in Social Psychology	Spring 18
Laboratory in Social Behavior	Fall 16, Spring 16, Fall 15
Laboratory in Advanced Research Methods	Winter 17, Winter 16, Fall 14, Spring 14

Teaching Assistant

UC Santa Barbara

Addressing Social Problems with Psychological Science	Winter 18
Introduction to Experimental Psychology	Spring 17
Social Influence	Spring 15
Cultural Psychology	Spring 13

Supervising

Singapore Management University

Nicole Ko (PhD)	2022 – present
Ng Shu Tian (PhD)	2021 – present
Tricia Tok (Master's)	2020 – present
Darren Wijaya (Senior thesis)	2020 – 2021
Adeline Bee (Master's)	2019 – 2021

UC Santa Barbara

Roxie Yun Ju Chuang (SPSP Summer Program for Undergraduate Research)	2016
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Thesis Committee

Singapore Management University

Amos Tai (Master's)	2022
Dai Xiaoyou (Master's)	2022
Faith Wee (Senior Thesis)	2022
Megan Choy (Senior Thesis)	2022
Shuna Khoo (PhD)	2022
Alvin Wong (Master's)	2022
Tengjiao Huang (PhD)	2022
Ng Wee Qin (Master's)	2021

Lee Yan Xin (Senior Thesis)	2021
Lynn Tan (Master's)	2021
Oh Hui Si (PhD)	2021
Ng Li Ting (Senior Thesis)	2020
Ong Hee Seng (Senior Thesis)	2020
Emerlyn Ng (Senior Thesis)	2020
Bryan Choy (Master's)	2020
Farah Malik (Master's)	2020
Shuna Khoo (Master's)	2020
Joanne Tan Qin Ying (Master's)	2019
Jun Sheng Keh (Master's)	2019
Bek Wuay Tang (Master's)	2019
Janis Lim Shi Rui (Senior Thesis)	2018

PROFESSIONAL RESEARCH EXPERIENCE

Research Analyst , Samsung Economic Research Institute, Seoul, Korea	Jul 2010 – Jun 2012
- Analyzing the data for the annual assessment of Samsung organizational culture in which Samsung employees were surveyed about their perceptions of Samsung culture and work and life satisfaction	

SERVICE

Editorial Board

<i>Journal of Environmental Psychology</i>	2022 – present
<i>Asian Journal of Social Psychology</i>	2021 – present

Ad Hoc Journal Reviewer

Asian Journal of Social Psychology
Behavioural Public Policy
Climatic Change
Current Directions in Psychological Science
Environment and Behavior
Frontiers in Psychology (Cultural Psychology)
Group Processes and Intergroup Relations
Global Environmental Change
Journal of Applied Social Psychology
Journal of Cleaner Production
Journal of Cross-Cultural Psychology
Journal of Environmental Psychology
Journal of Personality and Social Psychology
Nature Climate Change
Personality and Social Psychology Bulletin
PLOS ONE
Proceedings of the National Academy of Science
Psychological Science
PsyEcology
Personality and Social Psychology Review
Social Psychology and Personality Science
Sustainability

Topics in Cognitive Science

External Reviewer

Social Sciences and Humanities Research Council of Canada (SSHRC) - Insight Grants	2020
Society for Personality and Social Psychology Conference - Outstanding Research Award; Student Poster Award	2015

Professional Service

Sustainability Psychology Preconference Committee Chair – Annual Meeting of the Society for Personality and Social Psychology	2023
SAGE Emerging Scholar Review Panel – Society for Personality and Social Psychology & SAGE Publications	2022
Sustainability Psychology Preconference Committee – Annual Meeting of the Society for Personality and Social Psychology	2022

Department/University Service

Singapore Management University

School of Social Sciences Postgraduate Research Programme Curriculum Committee	2022 - present
Psychology Faculty Search Committee	2019
SMU Psychology Lab Manager	2018 - present

Community Service

Judge for Singapore Science and Engineering Fair	2021
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PROFESSIONAL AFFILIATIONS (may not be current)

Society for Personality and Social Psychology (SPSP)
Association for Psychological Science (APS)
American Psychological Association (APA)
Society for Environmental, Population, & Conservation Psychology
Academy of Management (AOM)
Association for Consumer Research (ACR)